ZUCI SYSTEMS

FULL-SCALE PRODUCT DEVELOPMENT FOR AN ENTERPRISE-GRADE ACCOUNTING SOFTWARE COMPANY

CASE STUDY

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A PRODUCT DEVELOPMENT CASE STUDY

Our client is a product company helping mid-market companies achieve their goals with bulletproof accounting, curated business intelligence, and on-the-fly forecasting to enable enterprise grade analyses.

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PROBLEM STATEMENT

The good old accounting software applications lacked the sophistication, and operational data attributes to build meaningful, prospective analyses.

The client envisioned breaking the accounting status quo by providing an intuitive UI that also enables data-driven decisions across the organization with the first concierge accounting, analytics, forecasting, and reporting suite for the mid-market.

Our client wanted to innovate the accounting business model and was looking out for a software development partner for end-to-end product development services.

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BUSINESS GOALS

Build an enterprise-grade accounting web application

Provide a rich and intuitive user interface

Ingest client financial data into the solution

Interpret datasets for accounting, finance, and operational purposes

Provides curated management dashboards with historical performance

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SOLUTION

Our team of highly experienced software developers helped build an enterprise-grade accounting solution enabling data-driven decisions for real-time financial forecasting of business.

Using our customer data as input, our team of highly skilled developers designed the application to showcase interactive, visual graphs and charts for rich UI/UX.

The product analyses this data to make strategic decision-making, financial planning and analysis, financial reporting, tax compliance, and highlighting key performance issues and indicators.

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HOW ZUCI SYSTEMS HELPED

Requirements gathering & highlighting actionable insights

Ingestion of transactional data into the proprietary “data ingestion engine”

Built interactive, visual graphs & charts across all time periods (sales, opex, margins, etc.) for easy understanding

Real-time access to vital information & customizable dashboards for different stakeholders

Detailed analysis of performance based on accurate historical data

Ongoing support to the customer with workshops and Q&A sessions

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BUSINESS OUTCOME

Rich user interface & customer experience

30%
revenue growth

40%
increase in customer acquisition

ROI realized in **6 months**

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TECH STACK

python™

ANGULAR

django

MySQL™

Periscope

PostgreSQL

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TRANSFORM AND INNOVATE WITH THE BEST SOLUTION FOR THE NEW BANKING ENVIRONMENT.

Book a consultation →

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